

EXHIBIT 37

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Terms & Conditions

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Arbitration Agreement
Miscellaneous Terms
Modification of the Websites and/or App
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PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY AS THEY AFFECT YOUR LEGAL RIGHTS. THESE TERMS & CONDITIONS CONTAIN AN AGREEMENT TO ARBITRATE THAT REQUIRES THE USE OF ARBITRATION ON AN INDIVIDUAL BASIS TO RESOLVE DISPUTES RATHER THAN JURY OR ANY OTHER COURT PROCEEDINGS OR CLASS (OR SIMILAR) ACTIONS OF ANY KIND.

INTRODUCTION

Introduction

Welcome to the websites and applications provided by Dollar General Corporation (referred to herein as "Dollar General", "we", "our" or "us"). Your access and/or use of Dollar General websites, including without limitation [dollargeneral.com](https://www.dollargeneral.com) and [dg.coupons.com](https://www.dg.coupons.com) (the "Websites"), and mobile applications, including without limitation the "DG" mobile application (the "App"), is governed by the following terms and conditions.

BY ACCESSING AND/OR USING THE WEBSITES AND/OR APP, YOU AGREE TO BE BOUND BY ALL OF THESE TERMS AND CONDITIONS, WHICH INCLUDE THE PRIVACY POLICY (AS DEFINED HEREIN) AND ANY OTHER AGREEMENTS, POLICIES OR TERMS AND CONDITIONS INCORPORATED BY REFERENCE (COLLECTIVELY, THE "TERMS"). IF YOU ARE UNWILLING TO BE BOUND OR CANNOT COMPLY WITH THESE TERMS, YOU SHOULD NOT ACCESS THE WEBSITES OR APP.

User Eligibility

Except where legally required, the Websites and App are not designed for or directed to children under the age of 16. By accepting these Terms through your access or use of the Websites and/or App, you certify that you are at least 18 years of age or that, if you are under 18, you are accessing or using the Websites and/or App under the supervision of a parent or legal guardian who agrees to be bound by these

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Except where legally required, the Websites and App are not designed nor directed to children under the age of 18. By accepting these Terms through your access or use of the Websites and/or App, you certify that you are at least 18 years of age or that, if you are under 18, you are accessing or using the Websites and/or App under the supervision of a parent or legal guardian who agrees to be bound by these Terms. Except where otherwise legally required to do so, Dollar General does not knowingly collect personal information about persons under 16 years of age. If we become aware that a person under the age of 16 has provided personal information to us, we will delete the information from our records. If you are a parent or legal guardian agreeing to these Terms for the benefit of a person under the age of 18, you are fully responsible for that person's use of the Websites and/or App, including all financial charges and legal liability that may arise out of that person's usage of the Websites and/or App.

License Grant

Subject to these Terms, you are hereby granted a limited, revocable, nonexclusive, non-transferable right to access and use the Websites and/or App (the "License") for personal, non-commercial purposes, for as long as Dollar General supports the Websites and/or App. Dollar General reserves any and all rights, implied or otherwise, which are not expressly granted to you hereunder, and retains all rights, title, and interest in and to the Websites and/or App. You are expressly prohibited from making, and this License does not include permission to make, any commercial use of the Websites and/or App.

License Restrictions

You may not copy, modify, download, make derivative works of, rent, lease, sell, sublicense, distribute or transfer the Websites and/or App, in whole or in part, except as otherwise expressly authorized under these Terms, and you agree to use reasonable efforts to prevent their unauthorized use and disclosure.

Prohibited Uses

You may only use the Websites and/or App for lawful purposes in accordance with the terms of the License granted in these Terms. As a condition of your access and/or use of the Websites and/or App, you warrant to Dollar General that you will not use the Websites and/or App for any purpose that is unlawful or prohibited by these Terms. Whether on behalf of yourself or on behalf of any third party, and in addition to any and all other restrictions set forth in these Terms, you may not:

- Frame, mirror, or use framing techniques on any part of the Websites and/or App without Dollar General's express prior written consent;
- Make any use of data extraction, scraping, mining, or other data gathering tools, or create a database by downloading or storing content from the Websites and/or App, or otherwise scrape, collect, store, or use any Content, product listings, descriptions, prices, or images, except pursuant to the License granted by these Terms;
- Make available through or in connection with the Websites and/or App any virus, worm, Trojan horse, Easter egg, time bomb, spyware, or other computer code, file or program that is or potentially is harmful or invasive or intended to damage or hijack the operation of, or to monitor the use of, any hardware, software, or equipment;
- Use any meta tags or any other hidden text utilizing Dollar General's name, marks, logos, or URLs;
- Use a buying agent to conduct transactions on the Websites and/or App;
- Conduct fraudulent activities on the Websites and/or App;
- Harvest or collect personally identifiable information about other users of the Websites and/or App;
- Restrict or inhibit any other person from using the Websites and/or App;
- Modify, adapt, translate, reverse engineer, decompile, or disassemble any portion of the Websites and/or App; or
- Remove any copyright, trademark, or other proprietary rights notice from the Websites and/or App or materials originating from the Websites and/or App.

Website and App Security

In addition to any and all other prohibited acts described in these Terms, you are prohibited from violating or attempting to violate the security of the Websites and/or App, including, without limitation, (a) accessing data not intended for you or logging onto a server or an account you are not authorized to access; (b) attempting to probe, scan or test the vulnerability of a system or network or to breach security or authentication measures without proper authorization; (c) attempting to interfere with the functioning of the Websites and/or App or with service to any user, host or network, including, without limitation, via means of submitting a virus to the Websites and/or App, overloading, "flooding," "spamming," "mailbombing" or "crashing;" or (d) sending unsolicited email, including without limitation unauthorized emails on behalf of Dollar General and/or promotions and/or advertising of products or services. Violations of system or network security may result in civil or criminal liability. Dollar General will investigate occurrences of such violations and may involve, and cooperate with, law enforcement authorities in prosecuting users who commit such violations. You agree not to use any device, software or routine to interfere or attempt to interfere with the proper working of the Websites and/or App or any activity being conducted on the Websites and/or App. You further agree not to use or attempt to use any engine, software, tool, agent or other device or mechanism (including without limitation browsers, spiders, robots, avatars or intelligent agents) to navigate or search the Websites and/or App other than the search engine and search agents provided by Dollar General or web browsers that are generally publicly available.

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(including without limitation browsers, spiders, robots, avatars or intelligent agents) to navigate or search the Websites and/or App other than the search engine and search agents provided by Dollar General or web browsers that are generally publicly available.

YOUR DG ACCOUNT

Account Registration

You may be required to create an account (by submitting a first and last name, an email address, a phone number and creating a password) to access certain services or areas of the Websites and/or App. By creating an account you are registering with all of the Websites and App. In doing so, you certify that the information you provide is accurate and complete. You also agree to update your account information in the event any of your information changes. You may not enter or use an email address: (1) owned or controlled by another person with the intent to impersonate that person, (2) that is offensive, or (3) that violates the intellectual property or other rights of any person. Failure to comply with the terms of this paragraph shall constitute a material breach of these Terms, which may result in a rejection or immediate termination of your account. We further reserve the right to cancel, in our sole discretion, your account at any time.

Account Security

Your account shall be for personal non-commercial use only. You are solely responsible at all times for maintaining the confidentiality of your account, including without limitation your password. You are fully responsible for restricting access to your computer and all activities that occur under your account, whether or not you authorize such activities. Dollar General is not responsible for any losses arising out of the unauthorized use of your account.

TRANSACTIONS

Merchandise Content Disclaimer

Product information accessed through the Websites and/or App is obtained from claims made by the Product's manufacturer. On occasion, manufacturers may alter their labels so the actual product packaging and materials may contain different information than that shown on the Websites and/or App, and thus we cannot guarantee the accuracy, completeness or timeliness of any product information. We recommend that you do not solely rely on the information presented on the Websites and/or App and that you always read labels, warnings and directions before using or consuming any product. For additional information about a product, please contact the manufacturer. We assume no liability for inaccuracies or misstatements about any third-party manufacturer's products.

Colors of Products

Dollar General attempts to display the colors of the products shown on the Websites and/or App as accurately as possible. However, as the actual colors you see depend on your monitor's or mobile device's display, we cannot guarantee that your monitor's or mobile device's display of any color will be accurate.

Product Images

Product images on the Websites and/or App are for general reference only. Products sold in a Dollar General® retail store and/or through the Websites and/or App may differ in size, packaging, etc. from the product images on the Websites and/or App.

Product Limitations

To the fullest extent permitted by law, Dollar General reserves the right, without prior notice: (i) to limit the available quantities of the products on the Websites and/or App, (ii) to discontinue selling any product, (iii) to impose conditions on the honoring of any coupon, coupon code, promotional code or other similar promotion, and (iv) to refuse to provide any person with any product. To the fullest extent permitted by law, we further reserve the right to cancel multiple orders of a limited quantity item purchased by the same account or credit card, and to cancel multiple orders of a limited quantity item that use the same billing and/or shipping address.

Export Policy

You acknowledge that any purchased goods licensed or sold on the Websites and/or App, which may include software or technology, are subject to the customs and export control laws and regulations of the United States of America and may also be subject to the customs and export laws and regulations of the country in which the products are manufactured and/or received. By purchasing, downloading or using technology or software from the Websites and/or App, you agree to abide by the applicable laws, controls, rules and regulations including, but not limited to, the Export Administration Act and the Arms Export Control Act, and you represent and warrant that you will not transfer, by electronic transmission or otherwise, the software or technology to a foreign national or a foreign destination in violation of law. You further represent, warrant and covenant that you are not (a) located in or a resident or a national of any country subject to a U.S. government embargo or other restriction or that has been designated by the U.S. government as a "terrorist supporting" country or (b) on any of the U.S. government lists of restricted end users.

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government embargo or other restriction or that has been designated by the U.S. government as a "terrorist supporting" country or (b) on any of the U.S. government lists of restricted end users.

Video, Movie and Computer Game Ratings

Dollar General participates in the video and computer game industry's standardized rating system developed by the Entertainment Software Rating Board (ESRB), and in the Motion Picture Association of America (MPAA) ratings system. ESRB ratings are placed on game packaging and MPAA ratings are placed on movie and television show packaging to let you know the nature of the content and the ages for which the game or movie is appropriate. Dollar General does not sell games rated "AO: Adult Only" or movies rated NC-17. Games rated "M: Mature" and movies rated R are intended for mature audiences only and are noted as such on the Websites and/or App. By ordering any "M: Mature" rated game or certain "RP: Rating Pending" games, or an R rated movie or certain "NR: Not Rated" movies, you are certifying that you are at least 17 years of age.

Order Confirmations, Pricing Errors or Inaccuracies

By confirming your purchase at the end of the checkout process, you agree to accept and pay all charges that may be incurred by you or on your behalf through the Websites and/or App, at the price(s) in effect when such charges are incurred, including without limitation all applicable taxes and shipping charges. Dollar General's acknowledgment of an order that you have placed means that your order has been received, not that it has been accepted or shipped. Dollar General reserves the right to refuse or cancel any orders placed for products where the sale or use of such products in your State is restricted and prohibited. You remain responsible for any taxes that may be applicable to any orders you have placed to the fullest extent permitted by law.

At this time we ship only to APO, FPO and to locations within the 50 United States. We do not ship merchandise to any US Territories or any international locations.

We will use our best efforts to describe and display products accurately on the Websites and/or App. However, there may be incidents where a product on the Website is mispriced, described inaccurately or no longer available. As a result, we cannot and do not guarantee the accuracy or completeness of any information that appears on the Websites and/or App, including, but not limited to, prices, product descriptions, images of products, specifications or availability. Dollar General reserves the right to modify or replace information for any reason and at any time without prior notice to the fullest extent permitted by law. In the event of a pricing or availability error on the Websites and/or App, Dollar General reserves the right to cancel any orders resulting from such pricing errors to the fullest extent permitted by law. Please note that there may be instances where the prices for a particular product on the Websites and/or App differ from the prices listed at a Dollar General® retail store.

Returns

If you are not satisfied with any purchase of merchandise made on the Websites and/or App, you may return it per the Returns Policy listed on the Websites and/or App. Please note that no returns of merchandise purchased online will be accepted at any time or for any reason at any Dollar General® retail store.

Risk of Loss

The risk of loss and title to the products purchased on the Websites and/or App pass to the purchaser upon delivery to the applicable carrier. You are responsible for filing any claims with carriers for damaged and/or lost shipments.

INTELLECTUAL PROPERTY

Trademarks

DOLLAR GENERAL®, the DOLLAR GENERAL Logo, the Dollar General product names referenced on the Websites and/or App and all other Dollar General trademarks and service marks ("Dollar General Marks") are trademarks and service marks or registered trademarks and service marks of Dollar General. Any unauthorized use of the Dollar General Marks is strictly prohibited. You acknowledge Dollar General's exclusive rights to the Dollar General Marks and agree not to display or use the Dollar General Marks in any manner.

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Copyrights

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If you would like to obtain permission to make any use of any of the materials (including without limitation the Content or the Dollar General Marks) on our Websites and/or App not permitted by these Terms, please contact us in writing at: Dollar General Corporation, 100 Mission Ridge, Goodlettsville, TN 37072, Attn: General Counsel.

Digital Millennium Copyright Act Notice

Notice and Procedure for Making Claims of Copyright Infringement.

Dollar General is committed to complying with U.S. copyright law and responding to claims of copyright infringement. Dollar General will promptly process and investigate notices of alleged infringement by third parties and will take appropriate actions as set forth herein.

Notifications of claimed intellectual property infringement should be sent to our Designated Agent in the manner described below.

Designated Agent: Business Law Department

By Mail: Dollar General Corporation, 100 Mission Ridge, Goodlettsville, TN 37072

By Phone: 615-855-4000

By Email: IPIssues@dollargeneral.com

You must provide all of the following information when providing notice of the alleged intellectual property infringement:

- A physical or electronic signature of a person authorized to act on behalf of the intellectual property owner;
- Identification of the intellectual property claimed to have been infringed;
- Identification of the material that is claimed to be infringing or to be the subject of the infringing activity and that is to be removed or access to which is to be disabled, as well as information reasonably sufficient to permit Dollar General to locate the material;
- Information reasonably sufficient to permit Dollar General to contact the intellectual property owner, such as an address, telephone number, and, if available, an electronic mail address;
- A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the intellectual property owner, its agent, or law; and
- A statement that the information in the notification is accurate, and that, under penalty of perjury, you are authorized to act on behalf of the intellectual property owner.

For more details on the information required for valid notification of copyright under the Digital Millennium Copyright Act, see 17 U.S.C. 512(c)(3).

Upon receipt of a valid notification of alleged copyright infringement by a third party, Dollar General will remove or disable access to the material identified in the notice and take reasonable steps to notify the user who posted the allegedly infringing content ("Alleged Infringer"). The law permits the Alleged Infringer to send Dollar General a counter-notification. If Dollar General receives a valid counter-notification, the Company will provide the complainant with a copy of the counter-notification, inform the complainant that it will replace the removed material or cease disabling access to it in 10 to 14 days from receipt of the counter-notification, and replace the removed material or cease disabling access to it in 10 to 14 business days, provided that Dollar General has not received notice from the complainant that an action has been filed seeking a court order to restrain the Alleged Infringer from engaging in infringing activity relating to the material on the Websites and/or App.

You should be aware that, under the Digital Millennium Copyright Act, claimants who make misrepresentations concerning copyright infringement may be liable for damages incurred as a result of the removal or blocking of the material, court costs, and attorneys' fees.

DOLLAR GENERAL SERVICES AND PROGRAMS

Cart Calculator

At participating Dollar General retail stores, the Cart Calculator function within the App allows users to use their compatible mobile device to scan items to see pricing and available discounts.

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For participating Dollar General retail stores, the Cart Calculator function within the App allows users to use their compatible mobile device to scan items to see pricing and available discounts.

Cart Calculator uses your mobile device's Bluetooth connection in correlation with a beacon in the Dollar General® retail store you are shopping in to enable you to start scanning items to see pricing.

You cannot complete a purchase transaction using only Cart Calculator. By using Cart Calculator in participating stores, you agree to pay for all products at the register and complete your purchase using the traditional checkout method.

Pricing errors may occur when using Cart Calculator; please consult with a Dollar General employee if you have questions on the pricing of any item. In the event you and any Dollar General employee calculate different totals for your purchase, the calculation confirmed by the Dollar General employee shall be the amount payable by you.

In addition to all of its other rights, as set forth in these Terms or as provided by law, Dollar General expressly reserves the right to cancel your account, block your access in whole or in part to Cart Calculator and/or the Websites and App, and direct its third-party service providers to block such access for any reason, including without limitation, where Dollar General suspects fraudulent activity may be occurring using Cart Calculator or your log-in credentials.

DG GO!

At participating Dollar General retail stores, DG GO! allows users to use their compatible mobile device to complete a purchase. DG GO! uses your mobile device's Bluetooth connection in correlation with a beacon in the Dollar General® retail store you are shopping in to enable you to use DG GO! to start scanning items for purchase. To use DG GO!, you must enter a payment method.

Certain items, such as but not necessarily limited to alcohol, particular medicines, tobacco, pre-paid gift cards, mobile phones and phone cards, cannot be purchased using DG GO!. Paper coupons cannot be processed through DG GO! at this time. Some items may require you to provide a valid form of identification, such as a valid state-issued driver's license, to complete a purchase.

By using DG GO!, you agree to accurately scan all products before checkout and pay for all products you obtain from the store. If you are unable to scan any products for any reason, including without limitation due to lack of connectivity with your mobile service, please consult with a Dollar General employee to make sure all items are reflected on your receipt at checkout. You agree that Dollar General may review the products in your possession and/or your Digital Receipt at any time and request that any products be re-scanned or any price be re-calculated. In the event you and any Dollar General employee calculate different totals for your purchase, the calculation confirmed by the Dollar General employee shall be the amount payable by you.

In addition to all of its other rights, as set forth in these Terms or as provided by law, Dollar General expressly reserves the right to set a maximum single transaction total and/or a maximum daily transaction total, both of which may vary by location, applicable to your use of DG GO!. Dollar General also expressly reserves the right to cancel your account, block your access in whole or in part to DG GO! and/or the Websites and App, and direct its third-party service providers to block such access for any reason, including without limitation, where Dollar General suspects fraudulent activity may be occurring using DG GO! or your log-in credentials.

Pricing: Pricing errors may occur when using DG GO! If you have questions on the pricing of any item, please consult with a Dollar General employee prior to leaving the Dollar General® retail store.

Payments: All payment information you provide must be truthful and accurate. Providing any untruthful or inaccurate information constitutes a breach of these Terms. We reserve the right to refuse or cancel any payment transaction for any reason. Currently, DG GO! accepts only credit or debit cards. Cash, check, EBT, paper manufacturer coupons and gift cards cannot be accepted for DG GO! transactions. Digital coupons are available and will be automatically applied to the transaction if you meet the purchase requirements. When you press the Pay button on a DG GO! transaction, your debit or credit card will be charged for the total amount.

Digital Receipt: For all purchases made via DG GO!, you will automatically be emailed a digital receipt to the email address you provided when you created your DG GO! account.

Returns: If you are not satisfied with any purchase of merchandise made in DG GO!, you may return it per the returns policy listed in the Dollar General® retail store. Returns for purchases made via DG GO! will be processed using your return barcode which can be located on the bottom of your digital receipt or within your order history in the account section of DG GO!.

DG Pickup

DG Pickup allows users to place an order online or via the App for in-store pickup at a participating Dollar General® retail store.

Certain items, such as but not necessarily limited to alcohol, particular medicines, tobacco, pre-paid gift cards, mobile phones, phone cards, and some refrigerated or frozen items, cannot be purchased using DG Pickup. No age-restricted items may be purchased using DG Pickup. Paper coupons can't be processed for DG Pickup orders at this time.

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cards, and some refrigerated or frozen items, cannot be purchased using DG Pickup. No age-restricted items may be purchased using DG Pickup. Paper coupons can't be processed for DG Pickup orders at this time.

In addition to all of its other rights, as set forth in these Terms or as provided by law, Dollar General expressly reserves the right to set a maximum single transaction total, a maximum daily transaction total, and/or a maximum item quantity total, all of which may vary by location, applicable to your use of DG Pickup. Dollar General also expressly reserves the right to cancel your account, block your access in whole or in part to DG Pickup and/or the Websites and App, and direct its third-party service providers to block such access for any reason, including without limitation, where Dollar General suspects fraudulent activity may be occurring using DG Pickup or your log-in credentials.

Orders: You must have an account to place a DG Pickup order. When placing a DG Pickup order, you will be prompted to select a day and timeslot for picking up your order. While it is our goal to have your order ready at the top of your selected pick up window, we cannot guarantee that any or all of your order will be ready then.

We cannot guarantee the total quantity you have ordered for any single product will be in-stock and available when we begin picking your order. Products may be discontinued or sold out between placement of your order and when a Dollar General employee begins to pick your order.

In some cases, we may institute a minimum order value on a DG Pickup order. Minimum order values may change based on the location of a participating Dollar General® retail store.

Substitutions: We will only provide a product substitution for items in your DG Pickup order if you have selected to accept substitutions for those items during the checkout process. Not all items in your DG Pickup order will have a substitution available. Some substituted items may not be eligible for discounts and offers that were applicable to the original items in your DG Pickup Order. You will receive an email letting you know which items from your order have been substituted and the products we have substituted them with. In the event we substitute an item in your order, you will be charged the retail price of the substituted item and not the retail price of the original item in your DG Pickup order.

Cancellations: After placing your order, you will have thirty (30) minutes to cancel your order. You will not be able to modify your order after placement. We reserve the right to cancel your order at any time, due to any unforeseen circumstances such as but not limited to store capacity, inability to fulfill your order in a satisfactory manner, power outages, etc.

Communications: We will communicate with you via email and SMS when your DG Pickup order has been placed, canceled (by you or by Dollar General), is ready for pickup (including any products that were unavailable and/or substituted), and when your order has been completed. We reserve the right to send you additional communication regarding your DG Pickup order such as but not limited to requests for feedback, order status changes, store service changes, etc. By placing a DG Pickup order, you consent to receive these communications.

Pickup: There will be signs inside the participating Dollar General® retail store directing you to the DG Pickup cubbies. Please follow the signs to the correct location and tap the "I'm Ready" button in the App or click "I'm Ready" on the website to learn the location of your Pickup order. Have your QR code ready for a store associate to scan should you need any assistance.

Payments: All payment information you provide must be truthful and accurate. Providing any untruthful or inaccurate information constitutes a breach of these Terms. We reserve the right to refuse or cancel any payment transaction for any reason, including but not limited to any problems identified by our credit and fraud avoidance department.

DG Pickup accepts only credit or debit cards. Cash, check, EBT and gift cards cannot be accepted for DG Pickup transactions. Digital coupons may be applied to a DG Pickup transaction if the user meets the purchase requirements; paper manufacturer coupons are not accepted for DG Pickup transactions.

When you place a DG Pickup order, a hold will be placed on your debit or credit card for the total estimated amount of your order. The hold will reflect product pricing at time of order placement. The total estimated amount will also reflect price adjustments for discounts, taxes, and government fees (such as bottle deposits, bag fees, etc., if applicable) based on the retail location you select.

As soon as your order has been picked and staged, we will charge your payment card for your purchase. The final price will reflect product pricing, as set forth below, as well as price adjustments for discounts, substitutions, taxes, and government fees (such as bottle deposits, bag fees, etc. if applicable), based on the applicable retail location.

If you do not retrieve your DG Pickup order on the scheduled date, the charge on your debit or credit card will be reversed. Please note, this reversal may take several business days to process.

Pricing: Pricing for DG Pickup items will be the same prices as if you shopped in the store at which you collect the items. Some item prices may change between the time you place your order and the time we process it for pickup. In such event, we will charge you the lower

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Pricing: Pricing for DG Pickup items will be the same prices as if you shopped in the store at which you collect the items. Some item prices may change between the time you place your order and the time we process it for pickup. In such event, we will charge you the lower price. For instance, if an item is offered on a temporary discount when you place your order and the discount period ends before your retrieve your order, you will be charged the discounted price. If the price of your selected item is reduced after you place your order and is still reduced on the date you pick up your order, you will be charged the discounted price. Please note that, if we substitute an item in your DG Pickup order, you will be charged the retail price of the substituted item and not the retail price of the original item in your DG Pickup order, regardless of any change in price applicable to the original item in your DG Pickup order.

Digital Receipt: For all DG Pickup purchases, you will automatically be emailed a digital receipt to the email address you provided when you created your account. Your order complete email will act as your DG Pickup order receipt.

Returns: If you are not satisfied with any item you purchase via a DG Pickup order, you may return it per the returns policy listed in the Dollar General® retail store where you picked up your order. Returns for purchases made via DG Pickup will be processed using your return barcode, which can be located on the bottom of your digital receipt or within your order history in the account section of the DG App or under Track My Order within the Sign-In menu on the website.

myDG™

The myDG savings program ("myDG") is offered exclusively by Dollar General to persons who participate in myDG by adding a myDG offer to the wallet on their App and/or redeeming a myDG offer at checkout. BY PARTICIPATING IN MYDG, YOU AGREE TO BE BOUND BY THESE TERMS IN THEIR ENTIRETY.

Any and all myDG benefits, offers, rewards, and/or services are subject to availability. Except as otherwise expressly prohibited by applicable law, Dollar General may at any time amend, modify, supplement, or terminate myDG or the terms applicable to myDG. We will provide notice of such action if required by law. If myDG is terminated, any and all unredeemed offers will be forfeited without any obligation or liability. In all matters relating to the administration of myDG, Dollar General's decisions will be final. Under no circumstances will Dollar General be held liable for any delay or failure in performance due in whole or in part to any acts of nature or other cases beyond Dollar General's reasonable control.

The Program: Participants may participate in myDG by creating an account on the Website or App and accepting the most recently-published set of Terms. Once signed into their accounts, participants will receive savings offers in the "myDG" sections of the App and Website. As of the last update to these Terms, the savings may include one or more digital offers to save money when making a purchase at a Dollar General® retail store, on the Website, or on the App. The offers that participants receive may vary by person and account.

In order to redeem the savings offered through myDG, participant must first add myDG offers to their wallet in the App or the Website. Then, customers must identify themselves at the register by entering their phone number at check out. MyDG savings and offers have no cash value. Offers are not valid at pOpShelf stores. Expired or unused savings cannot be reinstated.

Eligibility: Participation in myDG is available to any United States resident who is eighteen (18) years of age or older. Employees of Dollar General and its subsidiaries and affiliated companies are also eligible to enroll in myDG. MyDG benefits and/or offers are non-transferable unless expressly stated otherwise.

We may refuse to allow any person to participate in myDG in our sole discretion and without written notice. We reserve the right to disqualify any individual from participating if, in our sole judgment, such individual appears to be violating these Terms, including but not limited to perpetrating a fraud, manipulating myDG, or otherwise acting in a manner inconsistent with our intent in offering myDG. All outstanding rewards will be forfeited upon disqualification or cancellation.

Privacy Policy: By participating in myDG, you agree that Dollar General may use your information (including, without limitation, your personal information and/or personal data, as those terms are defined in any applicable data privacy law) in any manner and for any purpose consistent with Dollar General's Privacy Policy, available here.

Other Terms: Dollar General is not responsible for lost, destroyed, delayed, or stolen myDG offers or for myDG offers sent to an outdated email address or phone number. MyDG is void where prohibited by law. The sale or commercial use of any myDG offer is prohibited.

MISCELLANEOUS

Forward-Looking Statements

Some of the information contained on the Websites and/or App may constitute "forward-looking statements" within the meaning of the federal securities laws. You can identify these statements because they are not limited to historical fact and/or use words such as "would," "will," "may," "should," "can," "could," "outlook," "opportunity," "believe," "anticipate," "aim," "project," "predict," "plan," "expect," "seek," "assume," "are likely to," "estimate," "committed," "objective," "forecast," "prospect," "potential," "goal," "confident," "positioned," "intend," "will likely result," "continue," "looking ahead," "looking forward," "going forward," "years ahead," "focused on," "future," "guidance," "subject

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Important factors that could cause actual results to differ materially from the expectations expressed in or implied by such forward-looking statements are disclosed in our latest Annual Report on Form 10-K, and any subsequent Quarterly Reports on Form 10-Q or Current Reports on Form 8-K filed with the U.S. Securities and Exchange Commission ("SEC"), each of which should be read in conjunction with any forward-looking statements on the Websites and/or App. All forward-looking statements are qualified in their entirety by these and other cautionary statements that we make from time to time, both in our SEC filings and our other public communications. You should evaluate these forward-looking statements in the context of these risks and uncertainties. These factors may not contain all of the factors that are important to you. We cannot assure you that we will realize the results or developments that we anticipate or, even if substantially realized, that they will result in the consequences or affect Dollar General or our operations in the way we expect. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date when made. Except as may be required by law, Dollar General undertakes no obligation, and specifically disclaims any duty to update or revise any forward-looking statements to reflect events, information or circumstances arising after the date on which the forward-looking statements were made.

Information and Press Releases

The Websites and/or App may contain press releases, webcast information and other information or materials, including without limitation, information about Dollar General. This content is provided for informational purposes only. While the information contained on the Websites and/or App was believed to be accurate as of the date prepared, it may no longer be accurate or complete today. Unless otherwise required by law, Dollar General makes no representations as to the completeness, accuracy, reliability, validity, or timeliness of such information, press releases and/or materials, and it disclaims any duty or obligation to update this information.

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The Websites and/or App are currently made available to you free of charge for your personal, non-commercial use. You acknowledge that, to the extent you access and/or use the Websites and/or App using your mobile device and wireless mobile data service, obtained from your wireless carrier, your agreement with your wireless carrier will continue to apply during such access or use. As a result, you may be charged by the wireless carrier for access to network connection services, or any third-party charges as they may arise, for the duration of

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User Content

Dollar General welcomes your reviews, comments, other communications, photos, videos, or any other content (including, without limitation, your name, social media handle, accompanying text, and any images, videos, or audio from your social media accounts), in any form, format, or forum, that you either (i) submit through or to the Websites or App, or (ii) publish through any social media platform or account and allow Dollar General to feature (on the Websites, the App, one of Dollar General's social media accounts, or otherwise) (collectively, "User Content"), as long as the User Content submitted by you complies with these Terms.

You agree that any User Content you post, submit, or allow Dollar General to feature:

- Will be accurate;
- Will not violate, or facilitate the violation of, any law or regulation;
- Will not violate any right of any third party, including, without limitation, any copyright, trademark, privacy or publicity right or rights;
- Will not cause injury to any person or entity; and
- Will not contain, or provide links to, obscene, profane, or threatening language, malware, political campaigning, commercial solicitation, chain letters, mass mailings, any form of "spam," or any material that could be considered harmful, sexually explicit, indecent, lewd, violent, abusive, or degrading.

You are solely responsible for your User Content and Dollar General assumes no liability for any User Content that you submit and/or allow Dollar General to feature. Dollar General reserves the right, without obligation, to do any or all of the following, in our sole discretion: (i) monitor User Content; (ii) alter, remove, or refuse to post or allow to be posted any User Content; and/or (iii) disclose any User Content, and the circumstances surrounding its transmission, to any third party. For any User Content you submit or allow Dollar General to feature, you grant to Dollar General a non-exclusive, sub-licensable, fully paid-up, perpetual, irrevocable, royalty-free, transferable right and license to use, display, perform, transmit, copy, modify, delete, adapt, publish, translate, create derivative works from, sell and distribute such User Content and to incorporate such User Content into any form, medium, or technology, now known or hereafter developed, without any compensation to you. For this reason, do not send us or allow us to feature any User Content that you do not wish to license to us, including any confidential information or any original creative materials such as stories, product ideas, computer code or original artwork. In addition, you grant to Dollar General the right, which Dollar General may exercise in its sole discretion, to include the name provided along with the User Content that you submit or allow Dollar General to feature. We are not responsible for the use or disclosure of any personal information that you voluntarily disclose in connection with any User Content you submit or allow Dollar General to feature. You represent and warrant that you have all rights necessary for you to grant the licenses granted in this section, including but not limited to permission from or on behalf of any individuals that appear in the User Content to use, and grant to third parties such as Dollar General the right to use, their name, image, voice and/or likeness without compensation to you or any other person or entity. You further irrevocably waive any "moral rights" or other rights with respect to attribution of authorship or integrity of materials regarding User Content that you may have under any applicable law or legal theory. Please note that other visitors to the Websites or App may post content that is inaccurate, misleading, or deceptive. Dollar General neither endorses nor is responsible for any opinion, advice, information, or statements made by such other visitors or any other third party. The opinions expressed by third parties reflect solely the opinions of the individuals who submitted such opinions and may not reflect the opinions of Dollar General.

Indemnification and Defense

To the fullest extent permitted by law and as a condition of the use of the Websites and/or App, you agree to defend, indemnify and hold harmless Dollar General and its subsidiaries and affiliates, and their respective directors, officers, agents and employees from and against any claims, actions, demands, suits, costs, losses, liabilities, damages, investigations or inquiries, judgments costs and expenses (including, but not limited to, reasonable attorneys' fees): (i) arising out of or otherwise relating to your access and/or use of the Websites and/or App, (ii) any breach by you of these Terms, and/or (iii) the infringement or other violation by you, or any third party using your account, of any intellectual property or other right of any person or entity. Dollar General reserves the right, at our expense, to assume exclusive defense and control of any matter otherwise subject to indemnification by and, in any event, you agree to cooperate with Dollar General if and as requested by Dollar General in the defense and settlement of any such matter.

Termination

These Terms are effective unless and until terminated either by you or Dollar General. You may terminate these Terms at any time, provided that you discontinue further use of the Websites and/or App. To the fullest extent permitted by law, Dollar General also may terminate these Terms at any time and may do so immediately without notice, and accordingly deny you access to the Websites and/or

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Limitation of Liability

TO THE FULLEST EXTENT PERMITTED BY LAW, YOU ALSO EXPRESSLY UNDERSTAND AND AGREE THAT WE DO NOT ASSUME ANY RESPONSIBILITY, AND UNDER NO CIRCUMSTANCES SHALL DOLLAR GENERAL OR ANY OF ITS AFFILIATES OR THEIR RESPECTIVE EMPLOYEES, DIRECTORS, OFFICERS, SHAREHOLDERS OR AGENTS, BE LIABLE FOR ANY DIRECT OR INDIRECT LOSSES OR DAMAGES ARISING OUT OF OR IN CONNECTION WITH YOUR USE OF OR INABILITY TO USE THE WEBSITES AND APP, INCLUDING WITHOUT LIMITATION ANY DAMAGES TO, OR VIRUSES OR OTHER MALWARE THAT MAY INFECT YOUR COMPUTER, TELECOMMUNICATION EQUIPMENT, OR OTHER PROPERTY CAUSED BY OR ARISING FROM YOUR ACCESS TO, USE OF, OR BROWSING THE WEBSITES AND/OR APP, OR YOUR DOWNLOADING OF ANY MATERIALS FROM THE WEBSITES AND/OR APP. THIS IS A COMPREHENSIVE LIMITATION OF LIABILITY THAT APPLIES TO ALL LOSSES AND DAMAGES OF ANY KIND (WHETHER GENERAL, SPECIAL, CONSEQUENTIAL, INCIDENTAL, EXEMPLARY OR OTHERWISE, INCLUDING, WITHOUT LIMITATION, LOSS OF DATA, INCOME OR PROFITS), WHETHER IN CONTRACT OR TORT, EVEN IF DOLLAR GENERAL HAS BEEN ADVISED OF OR SHOULD HAVE KNOWN OF THE POSSIBILITY OF SUCH DAMAGES. IF ANY PART OF THIS LIMITATION OF LIABILITY IS FOUND TO BE INVALID OR UNENFORCEABLE FOR ANY REASON, THEN THE AGGREGATE LIABILITY OF DOLLAR GENERAL UNDER SUCH CIRCUMSTANCES FOR LIABILITIES THAT OTHERWISE WOULD HAVE BEEN LIMITED SHALL NOT EXCEED ONE HUNDRED DOLLARS (\$100), UNLESS PROHIBITED BY LAW.

EACH PROVISION OF THESE TERMS THAT PROVIDES FOR A LIMITATION OF LIABILITY OR DISCLAIMER OF WARRANTIES IS TO ALLOCATE THE RISKS UNDER THESE TERMS BETWEEN YOU AND DOLLAR GENERAL. THIS ALLOCATION IS AN ESSENTIAL ELEMENT OF THE BASIS OF THE BARGAIN BETWEEN YOU AND DOLLAR GENERAL. THE LIMITATIONS IN THIS SECTION WILL APPLY EVEN IF ANY LIMITED REMEDY FAILS OF ITS ESSENTIAL PURPOSE(S).

Rules for Promotions

Any sweepstakes, contests and promotions that are advertised on the Websites and/or App shall be governed by separate rules if such rules are promulgated. If you choose to participate in a sweepstakes, contest or promotion, please ensure that you review such rules as well as any applicable privacy policy prior to entering. In the event that the rules of a sweepstakes, contest or promotion conflict with these

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Notice About Location Based Services

THE APP CONTAINS GLOBAL POSITIONING SYSTEM TECHNOLOGY ("GPS"). The App enables gathering of location information from Your MOBILE device. DOLLAR GENERAL HAS THE ABILITY TO TRACK AND MONITOR ANY DEVICE THAT HAS DOWNLOADED THE APP. DOLLAR GENERAL WILL ONLY USE INFORMATION COLLECTED VIA THE APP AS SET FORTH IN OUR PRIVACY POLICY. Location information is collected by the App while the applications are running based on your opt-in settings. You control when your location is shared with others by managing the settings on your mobile device or within the App. You may opt out of sharing location information within the App or in the settings of your mobile device. Note that disabling location features may diminish the features of the App.

Information Collected by the Websites and App

The Websites and/or App, through Dollar General and/or its third party service providers, may collect data from your computer and/or mobile device as well as any personal information that you submit while using the Websites and/or App. A description of the specific data collected by the Websites and/or App can be found in the Privacy Policy.

Push Notifications

The App includes push notifications. By using the App you hereby approve the delivery of electronic communications directly to your mobile device. These notifications, including badge, alert or pop-up messages, may be delivered to your mobile device even when it is running in the background. You may have the ability, and it is your responsibility, to control the notifications you do, or do not, receive via your mobile device through your mobile device settings. Standard messaging, data, and other fees may be charged by your wireless carrier to participate in push notifications, for which you are responsible. Fees and charges may appear on your wireless bill or be deducted from your pre-paid balance or data allowances. Your wireless carrier may prohibit or restrict push notifications and/or push notifications may be incompatible with your wireless carrier's service or your mobile device. Contact your wireless carrier with questions regarding these issues.

Arbitration Agreement

YOU AND DOLLAR GENERAL AGREE THAT IN THE EVENT OF ANY CLAIM, DISPUTE, OR CONTROVERSY (WHETHER IN CONTRACT, TORT, OR OTHERWISE) ARISING OUT OF, RELATING TO, OR CONNECTED IN ANY WAY WITH THE WEBSITES AND/OR APP, OR THE BREACH, ENFORCEMENT, INTERPRETATION, OR VALIDITY OF THESE TERMS (INCLUDING THE PRIVACY POLICY) (COLLECTIVELY, "CLAIM"), SUCH CLAIM WILL BE RESOLVED EXCLUSIVELY BY FINAL AND BINDING ARBITRATION, EXCEPT AS OTHERWISE SET FORTH IN THESE TERMS. NOTWITHSTANDING THE FOREGOING: (I) IN LIEU OF ARBITRATION, EITHER YOU OR DOLLAR GENERAL CAN BRING AN INDIVIDUAL CLAIM IN SMALL CLAIMS COURT IN THE UNITED STATES OF AMERICA CONSISTENT WITH ANY APPLICABLE JURISDICTIONAL AND MONETARY LIMITS THAT MAY APPLY, PROVIDED THAT IT IS BROUGHT AND MAINTAINED AS AN INDIVIDUAL CLAIM; AND (II) YOU AGREE THAT YOU OR DOLLAR GENERAL MAY BRING SUIT IN COURT TO ENJOIN INFRINGEMENT OR OTHER MISUSE OF INTELLECTUAL PROPERTY RIGHTS.

If you intend to seek arbitration you must first send written notice ("Notice"), by first class or certified mail, to Dollar General – Law Department, 100 Mission Ridge, Goodlettsville, TN 37072. If Dollar General intends to seek arbitration, Dollar General will send Notice to the mailing or billing address associated with your account. The Notice must describe the nature and basis of the Claim and the specific relief sought, all of which in sufficient detail to permit the other party to evaluate the Claim. If the parties cannot reach an agreement within sixty (60) days from the receipt of the Notice, either party may initiate arbitration proceedings. Absent the agreement of the parties after a demand for arbitration is made, neither the American Arbitration Association ("AAA") nor JAMS will be permitted to administer any aspect of any arbitration relating to any Claim. The Federal Rules of Civil Procedure (the "FRCP") and the Federal Rules of Evidence (both of which are accessible via links at www.uscourts.gov/RulesAndPolicies/...) shall apply to and must be followed and enforced by the appointed arbitrator in any arbitration proceedings. If any of the rules or procedures of any arbitrator are different than or inconsistent with those required to be applied or followed under these Terms, then these Terms shall supersede and control, and must be followed as written. Each party will each pay the costs and fees for their respective attorneys' prosecution or defense of any Claim being arbitrated, subject to any remedies to which either party may later be entitled under applicable law.

YOU UNDERSTAND AND AGREE THAT ALL CLAIMS WILL BE COVERED BY THE LAWS OF THE FEDERAL ARBITRATION ACT (FAA), THE APPLICABLE LAWS OF THE UNITED STATES OF AMERICA, AND THE LAWS OF THE STATE OF TENNESSEE, WITHOUT REGARD TO ITS CHOICE OF LAW PRINCIPLES. UNLESS YOU AND DOLLAR GENERAL AGREE OTHERWISE, IN THE EVENT THAT IT IS DETERMINED OR THESE TERMS PROVIDE THAT A CLAIM SHOULD NOT PROCEED THROUGH ARBITRATION, YOU AGREE THAT ANY CLAIM OR DISPUTE (WITH THE EXCEPTION OF A CLAIM OR DISPUTE APPROPRIATELY LODGED IN ANY SMALL CLAIMS COURT) SHALL BE RESOLVED IN THE UNITED STATES DISTRICT COURT FOR THE MIDDLE DISTRICT OF TENNESSEE, AND YOU SUBMIT TO THE

